

Just published

Ceramists in Vietnam

A Craft village and Globalization

Người làm gốm ở Việt Nam
Làng nghề Bát Tràng trong tiến trình toàn cầu
hóa

By Bernard GANNE (CNRS) and Jean-Paul PENARD

or,

***Globalization
seen and experienced from inside
an emergent country***

A filmed research

A documentary

A round-Table

A tool for training

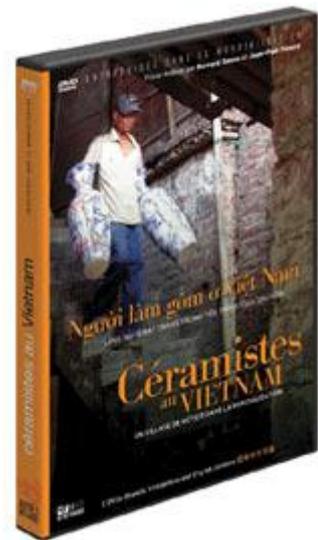
2 DVDs

- 1. The Documentary Film**
(95mn)

**« *In the winds of globalization,
Bat Trang, a Vietnamese craft village* »**

Selected in 2010 for the 7° FIFAV of Montpellier
and distributed in **Vietnam, in China, Thailand etc.**

- 2. The Round Table on the case analysis**
(65mn)



DVD 1 : The documentary FILM

In the winds of globalisation ...

BAT TRANG, an artisan village in Vietnam

A film by
Bernard GANNE and Jean-Paul PENARD
(in Vietnamese with French, Chinese, or English subtitles)
95 mn 2011

An **AUTRES REGARDS** production

with support from
CNRS (National Council for Scientific Research)
IRASEC (Research Institute on Contemporary South East Asia)
MODYS (Worlds and Dynamics of Societies)
IAO (Lyons Institute of East Asian Studies)
ISH (Institute for Human Sciences) Lyon

film selected in 2010 for the 7th FIFAV of Montpellier

The artisan village of Bat Trang in Vietnam has been producing ceramics for several centuries.

With the opening up of economic activity in the last 10 years, it has gone through unprecedented change; changes in techniques and production, integration in new sales networks, entry into world wide dynamics.

As a result, the whole universe of this local, traditional world has been turned upside down, as well as experiencing the dissolution of the centralised economy.



The film looks closely at the traditional working conditions of the artisans and the development of new workshops.

It follows the newly emerging techniques and shows the organisational dynamics which are taking shape. It does not hide the differences of opinion and conflicts which may appear. It explores the new priorities which are emerging and the impact of becoming a member of the WTO; an opportunity to be grasped or a threat to be averted?

The film uses an attentive socio-anthropological approach, made from within the village itself and its workshops. It gives a glimpse of the advantages and questions which preoccupy this village, in an emerging country which is changing drastically, caught up as it is in the storms of globalization.



DVD 2 : "Understanding development in Bat Trang" (65mn)

Round table organized at the LYON ENS on the Bat Trang case

With:

Guy FAURE, Professor, political scientist, specialist on Asia

François GUILLEMOT, IAO CNRS researcher, specialist on Vietnam

Bernard GANNE, MODYS/CMW CNRS, research director and film maker
(round-table in French, sub-titled in English and Vietnamese).

An ©**Autres Regards** production

in partnership with:

MODYS (CNRS), to become in 2011 **Centre Max Weber (CMW)**

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Contacts and orders

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